APUSH 1919-1929 ROARING TWENTIES **REVIEWED!**

American Pageant (Kennedy) Chapter 31 **American History (Brinkley) Chapter 22** America's History (Henretta) Chapter 22

Fear following World War I

- **Communist Party came to** power in Russia in 1917. "Bolshevik Rev."
- s occur in 1919. Many shut down important industries
 - Steel Strike of 1919
 - Boston Police Strike of 1919
- Race riots occur in American cities due to resentment over competition for jobs & housing
- ngs occur in 8 American cities
- Attorney General A. Mitchell Palmer led a series of raids against suspected radicals



RED SCARE: 19

RISE OF NATIV

- of socialist, anarchist, union organizers, or other suspected radicals
- Continued hatred toward "new
- ta Act of 1921: Ilmited immigration # to 3% of those living in U.S. as of 1910
- National Quota Act of 1924: Set quota at 2% of the immigrants in the U.S. in 1890
 - Intended to limit the "new s" from southern/ eastern Europe
 - Severely restricted Asian **Immigrant- No Japa** immigration at all
- ration from Western Hemisphere



19-1920			
ISM			
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Sacco and Vanzetti Case Sacco and Vanzetti

- Italian immigrants who were charged with robbery and murder in 1921
- Found guilty and sentenced to death
- Trial demonstrated the tensions of the era
 - · Italian immigrants
 - · Anarchist
 - World War I draft dodgers
- Both men executed in 1927

Resurgence of KKK

- KKK broadens its influence in the 1920s
 - Expands into the Midwest
 - Hatred toward immigrants, Catholics, radicals, etc.
- Pro KKK film "Birth of a Nation" (1915) was popular in theaters
- Branded itself as a patriotic organization
 - Support amongst white Protestants in small cities and towns
- Exerted tremendous political influence



M	ass (Consump	tion E	conomy

- 1920 is the first time a majority of
- Americans live in urban areas
- Economic prosperity: ROAR!
- Tremendous growth in the stock market
 - Buying "on margin"
 - Investment based upon speculation
- Mass consumption economy: large number of new affordable consumer goods available
 - Electricity in homes led to increased demand for consumer appliances
- Fueling the consumerism was buying goods on credit (installment plan: "possess today and pay tomorrow")
- Advertising industry: manipulate consumer demand

	Rural and Urban Po United States,		
860	80%	20%	
870	74%	26%	
880	72%	28%	
890	65%	35%	
900	60%	40%	
910	54%	46%	
920	49%	51%	
	Rural population	Urban population	

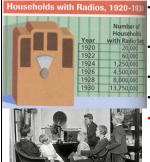


Transportation Changes

- Frederick Taylor's principles of scientific management increased productivity
- Cars become affordable for the average American (Model T)
 - Henry Ford's assembly line
- Growth of other industries (steel, rubber, gasoline, highway construction, etc.)
- Charles Lindbergh becomes the first person to fly solo across the Atlantic
- Radio makes him an instant celebrity



Mass Media: Radio and Movies



- Nov. 1920 first radio broadcast out of Pittsburgh announces election of Harding
- Radio tied the nation together by providing shared experiences
- Rise of the movie industry (especially in Hollywood)
- "The Jazz Singer" (1927)
 becomes the first "talkie"
- Celebrity culture of the 1920s
 - Nationally known figures as a result of the wide reach of radio and movies

Gender in the 1920s

- During the decade existing social customs were challenged
- Jazz music, dancing, drinking bootleg liquor, and other challenges to traditional values
 - Labor saving devices changed role of homemakers <u>for some</u> women
- Flappers became the symbol of this more independent lifestyle
- Margaret Sanger took things a step further with her advocacy of birth control



Fundamentalism & the Scopes Monkey Trial

- The decade saw a battle between the values of the modernizing cities and the traditional values of rural areas
- Fundamentalist believed every word in the bible should be considered literally true.
- Radio preachers such as Billy Sunday spoke out against drinking, dancing, jazz, gambling, etc.
- ACLU sought to challenge law in Tenn. that outlawed teaching of evolution
 - John Scopes arrested for teaching evolution in 1925
- Entire world follows the trial by listening on the radio
- Prosecutor: Religious fundamentalist William Jennings Bryan
- Defense: Clarence Darrow
- Scopes convicted (gets off on a technicality)- but trial demonstrated tensions between modern and traditional religious values of the 1920s.

PROHIBITION

- 18th amendment ratified in 1919: prohibited the manufacture & sale of alcoholic beverages
- Volstead Act was the federal law enforcing the amendment
- Fierce opposition, especially in large cities
- Bootleg liquor was served at speakeasies
- Understaffed law enforcement and widespread corruption
- Rise of organized crime
 - Al Capone in Chicago



BLACK AMERICA IN THE 1920s; Did the decade roar?



- Great Migration had brought numerous African Americans into northern cities
- Spread of jazz music out of New Orleans
- Harlem in NYC was the cultural center of black America
- Harlem Renaissance led by writers Claude McKay, Langston Hughes, Zora Neale Hurston, and jazz artists Louis Armstrong
- Idea of "New Negro"- racial pride
- Marcus Garvey founded the United Negro Improvement Association (UNIA)
- Called for African Americans to go "back to Africa" (separatism)
- Promoted black pride, black owned businesses

LOST GENERATION

- "Lost Generation" writers: F. Scott Fitzgerald, Ernest Hemingway, Sinclair Lewis
- Criticized different aspects of the decade:
 - -Why did we fight World War I
 - -Small town values
 - Fundamentalist religious views
 - Materialism of the decade